TEDx Basel
x = independently organized TED event

Press Release
FOR IMMEDIATE RELEASE

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Registrations have just opened for TEDxBasel 2018 and tickets are selling quickly

BASEL, SWITZERLAND - Taking place at Musical Theatre on May 26 2018, the theme of the 4th annual TEDxBasel conference will be Borders & Frontiers and will feature 10 inspiring speakers and talented performers with Ideas Worth Spreading from the fields of Design, Science, Sports, Technology, Leadership and more.

Speakers from all walks of life join this year's TEDxBasel lineup, including Gabriela Friel, a 11 year old inspiring others through her love of unicycling; to University of Basel Assistant Professor, Prisca Liberali's groundbreaking research at the Friedrich Miescher Institute on Organoids and how these self organised stem cell systems can potentially provide insights into development and diseases as never before.

"Each year we are astounded by the incredible ideas our speakers have to share and the overwhelmingly enthusiastic feedback from the attendees is a testament to that," said Jennifer Chough, Main Organizer. "The 2018 conference will be our biggest event yet and we are proud to present such a diverse, multinational and multicultural roster of speakers to share ideas from the frontiers of their fields."

In addition to the live talks, this conference will feature a Pop-up Talk, an original TEDxBasel initiative that was launched for the 2016 TEDxBasel conference. This gives conference attendees the unique opportunity to sign-up to give a short 3 minute Pop-up talk sharing their own ideas. The best talk will be selected by fellow audience members to go onstage to be presented alongside the official roster of TEDxBasel speakers, on the day of the conference.

Registrations have just opened for the conference and are already selling quickly. This year features a new streamlined checkout experience that will enable tickets to be purchased in under two minutes. And for the first time, TEDxBasel is pleased to be able to offer a special discounted ticket to those aged 26 and under, ensuring TEDxBasel's younger fans are equally able to attend, participate and share their ideas.

For more information please visit www.tedxbasel.com. Join TEDxBasel on Facebook for updates and news about the event, https://www.facebook.com/tedxbasel/ or on Twitter https://twitter.com/TEDxBasel.

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About the Conference:

About TEDx, x = independently organized event In the spirit of ideas worth spreading, TEDx is a program of local, self-organized events that bring people together to share a TED-like experience. At a TEDx event, TED Talks video and live speakers combine to spark deep discussion and connection. These local, self-organized events are branded TEDx, where x = independently organized TED event. The TED Conference provides general guidance for the TEDx program, but individual TEDx events are self-organized. (Subject to certain rules and regulations.)

TEDxBasel seeks to extend the TED experience at a regional level, highlighting exceptional ideas, inspiring people and creative works within our community. We explore big questions with a broad spirit of inquiry. We strive to connect people across disciplines and create conversations that drive action. Beyond the organisation of TEDxBasel, our team forms a fresh and dynamic community, always evolving and in search of new ideas and projects to share.

The main organizer of this event is Jennifer Chough, an international teacher. She is originally from Canada, but has lived in Basel for over 7 years. She loves ideas and bringing people together.

About TED:

TED is a nonprofit organization devoted to Ideas Worth Spreading, usually in the form of short, powerful talks (18 minutes or fewer) delivered by today's leading thinkers and doers. Many of these talks are given at TED's annual conference in Vancouver, British Columbia, and made available, free, on TED.com. TED speakers have included Bill Gates, Jane Goodall, Elizabeth Gilbert, Sir Richard Branson, Monica Lewinsky, Philippe Starck, Ngozi Okonjo-Iweala, Sal Khan and Daniel Kahneman.

TED's open and free initiatives for spreading ideas include TED.com, where new TED Talk videos are posted daily; the Open Translation Project, which provides subtitles and interactive transcripts as well as translations from thousands of volunteers worldwide; the educational initiative TED-Ed; the annual million-dollar TED Prize, which funds exceptional individuals with a "wish," or idea, to create change in the world; TEDx, which provides licenses to thousands of individuals and groups who host local, self-organized TED-style events around the world; and the TED Fellows program, which selects innovators from around the globe to amplify the impact of their remarkable projects and activities.

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